Display Price+

Cost & Price Tool For Display Devices

THE MOST COMPLETE AND POWERFUL COSTING TOOL

From a short data input list, with no need for technical expertise, to a detailed data input list and fine tuning of technical parameters, Display Price+ will help you to calculate your manufacturing cost and estimate your selling price.

System Plus Consulting has used its expertise to develop an efficient and easy-to-use cost simulation tool able to simulate most display technologies in production.

HOW DOES IT WORK?

Describe your device
Select LCD or OLED display, touchscreen, backlight, additional films, dimensions, etc.

Enter physical parameters
Technology description and process parameters, assembly options and test descriptions.

Enter the manufacturing location
Fab unit description, mother glass substrate size and generation, clean room and equipment parameters.

Get the manufacturing cost
Breaking down selling prices, and costs for display cell/touchscreen/backlight, display module, assembly and manufacturing.

WHAT ARE THE MAIN ADDED VALUES?

Simulate LCD and OLED displays
Compare up to five scenarios
Excel friendly
Easy to set up
Updated database
Secured data
Maintenance
Share

PARAMETRIC TOOL

Why do you need this tool?
- Better estimate display manufacturing cost
- Go further in supplier negotiations
- Benchmark products that use the same methodologies
- Identify the parameters influencing cost
- Compare different technological options
- Measure the influence of location, production volume or time on the cost and price

Who should buy this tool?
- Anyone involved in the automotive or consumer display fields
- Purchasing department
- Marketing department
- System makers, users of display devices
- Component makers
**WHICH PARAMETERS CAN BE SIMULATED?**

- **Mother Glass substrate**
  - Generation 1 to 10

- **Technology**
  - LCD or OLED

- **Backplane**
  - Passive (TN/STN), active (amorphous-Si and Low Temperature PolySilicon)

- **Touchscreen**
  - Capacitive (One Glass Solution, Glass-Glass Solution : Single/Double-Side ITO...) and Resistive

- **Backlight**
  - Diffusion films, Dual/Brightness Enhancement Films (BEF/DBEF), Light Guide Panel, Light Control Film...

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**HOW DOES DISPLAY Price+ LOOK LIKE?**

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**EXAMPLE OF SUPPORTED DISPLAY STRUCTURE**

- Capacitive touchscreen
- Display cell (with polarizers)
- BEF (Brightness Enhancement Film)
- Diffusion films
- LGP (Light Guide Panel)
- ESR (Enhanced Specular Reflector)

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**PRICES & CONTACT**

**Buy Display Price+ now**

- Site licence (one location) – 7,150€*
- Corporate licence (worldwide) – 10,670€*

These prices include 12-months' support and database updates, and an online training session. After the first year, we suggest an annual support and update maintenance contract: site – 1,650€ / corporate – 2,420€

*For prices in dollars please use the day’s exchange rate / For French customers, add 20% for VAT.

**Contact**

For any question, please contact our headquarters in France:

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