

# Avaya 9670G IP Phone

## Reverse Costing Analysis

by System Plus Consulting

December 2010

**Analyze the cost of projects at the R&D level**  
**Enhance the negotiation power of purchasing managers**  
**Benchmark competitor's products**

System Plus Consulting is proud to publish the reverse costing report of the 9670G IP Phone supplied by Avaya.

The Avaya 9670G is a high-end IP Phone featuring a 6.3-inch color touchscreen display. High-definition voice, Gigabit Ethernet are available.

This report provides complete teardown of the Phone with:

- Detailed photos
- Material analysis
- Assembling Process Flow
- In-depth economical analysis
- Manufacturing cost breakdown
- Selling price estimation

The report is delivered with a PowerPoint file (89 pages) including all the results, photos and comments, and an Excel file which enables you to modify some parameters (prices, rates, ...) to analyze their influence on the results.



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# ORDER FORM

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## ABOUT SYSTEM PLUS CONSULTING

System Plus Consulting is specialized in the **cost analysis** of electronics from **semiconductor devices** to **electronic systems**. Around this main line System Plus Consulting developed a complete range of services and costing tools to provide **in-depth production cost studies** and estimation of the **objective selling price** of the product.

### COSTING SERVICES

- ✓ **On demand Reverse Costing studies** are performed on ICs, ASICs, MEMs, Power Devices, ECUs, electronic boards and full electronic systems
- ✓ **The catalog of available reports** includes cost analyzes on MEMS, Electronic components and Electronic systems (Telecom terminals, Power systems, Consumer products)

All these studies are performed using in-house developed costing tools and their technological databases.

### COSTING TOOLS

#### Software

- ✓ **IC Price+** to calculate to cost of any integrated circuit
- ✓ **SYS.Cost** which is a powerful costing tool for electronic boards and systems

#### Costing Models

- ✓ Easy to use Excel-based models
- ✓ **Available now:** Board Assembly – System in Package – System on Chip – Memory Chip – Smart Card
- ✓ Other costing models can be developed according to customer specification

#### Cost Simulation Tools

- ✓ Powerful flow builders including exhaustive databases to simulate a device processing cost
- ✓ **Available now:** MEMS CoSim+ • IGBT CoSim+ • SiC CoSim+ • LED CoSim+ • TSV CoSim+ • PV CoSim+ (photovoltaic)

